

MARKETPLACE DIRECTORY

Advertising rates and an insertion order are enclosed. The directories are given to the group leaders prior to attending the marketplace show. The directories will include a floor diagram, exhibitor listing and ads. Space is limited, so please send in your insertion order form by the August 10th, 2010.

QUESTIONS OR COMMENTS:

Contact Monica Mowad at the Executive Director's Office:

Phone: 856-665-3200

Fax: 856-665-3204

Email: monica@gnjma.com

RULES AND REGULATIONS:

Exhibitors are not permitted to collect group leader addresses and phone numbers. Follow-up mailings can be done in conjunction with bus companies but GNJMA is not involved in the follow-up process. GNJMA prohibits the selling of group leader information obtained at the marketplace. Priced sale pieces are permitted but prices quoted to a group leader must be commissionable to the bus company. The Marketplace Committee has the right to pull inappropriate literature from the Marketplace floor. If you have a question about what is appropriate, please submit samples of your information to GNJMA for review and approval.

BOOTH SHARING

Exhibitors are not permitted to share their booth with another company. If you have special circumstances that require you to share a booth space, please call the Executive Director's Office at 856-665-3200. Only two representatives per exhibiting company are permitted.

DIRECTIONS:

Bally's Atlantic City

Park Place & The Boardwalk

Atlantic City, NJ 08401

609-340-2336

From Atlantic City Expressway, follow signs to Bally's.

Please note: The Greater New Jersey Motorcoach Association's Marketplace is not open to the general public and is only handled on an invitation only basis.

Don't Miss Out!
Reserve your booth today!

Greater New Jersey Motorcoach Association's 2010 Group Leader Marketplace

Tuesday, November 9th, 2010 at
Bally's Atlantic City

**SHOWCASE YOUR
DESTINATION/ATTRACTION AT
NEW JERSEY'S LARGEST MARKETPLACE!
OVER 800 GROUP LEADERS ARE
EXPECTED TO ATTEND**

**SPACE IS LIMITED
RESERVE YOUR BOOTH NOW!**

Contact Monica Mowad at the Executive Director's Office at
856-665-3200 or email monica@gnjma.com for more details.

If you want groups to visit your destination, then the GNJMA's
6th Annual Group Leader Marketplace is the destination for you!

**Registration Deadline is
SEPTEMBER 10th, 2010**



Greater New Jersey Motorcoach Association's 2010 Group Leader Marketplace

DATE:

Tuesday, November 9th, 2010

LOCATION:

Bally's Atlantic City, The Grand Ballroom, 6th Floor

TIME:

Marketplace show will run from 10am – 2pm. Exhibitors can begin set-up at 8am.

LUNCH:

For your convenience, complimentary box lunches will be provided in the Bally Room between 12pm – 2pm.

THE ASSOCIATION WILL PROVIDE:

8' x 10' booth area (pipe & drape) • One skirted table • Two chairs • Standard sign

EXHIBITOR BOXES:

For your convenience, we recommend that exhibitor boxes be shipped in advance to:

AEX Convention Services
2010 Group Leader Marketplace
[Exhibitor Company Name/Booth Number]
c/o Warehouse Manager
3093 English Creek Avenue
Egg Harbor Township, NJ 08234

Shipping Fee is \$75.00 per 100 lbs for round trip services. Materials must be shipped to **ARRIVE AT AEX WAREHOUSE NO LATER THAN NOVEMBER 2, 2010.** Shipments received more than 30 days prior to November 9th will incur additional charges.

Please be sure to fill out the **Material Handling Form** enclosed in this Exhibitor Kit. Exhibitor Kits are also available at www.gnjma.com, click on *Upcoming Events*, then select the *Marketplace Exhibitor Kit* link.

If you have any questions or would like assistance, please call AEX Office at 609-272-1600.

TO MAKE A ROOM RESERVATION:

Call Bally's Atlantic City at 1-800-345-7253 and reference GNJMA 2010 Group Leader Marketplace. To receive the discounted room rate, please reserve your room no later than October 25, 2010.

REGISTRATION FEES:

○ \$395 Members ○ \$495 Non-members

QUESTIONS OR COMMENTS:

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Phone: 856-665-3200 • Fax: 856-665-3204 • Email: monica@gnjma.com
www.gnjma.com

Greater New Jersey Motorcoach Association's 2010 Group Leader Marketplace

Exhibitor Registration Form

Show Date: *November 9th, 2010* **Location:** *Bally's Atlantic City*

Company: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Contact: _____ E-Mail: _____

Participants: Limit of 2 people per booth.

PLEASE PRINT: Participant's Name

Participant's Name

Booth Sign: Print exactly how your booth sign should read. Limit of 2 lines.

Booth Placement Request: Booths are arranged geographically. Your booth will be placed by your geographic region indicated on the registration form. All special request to be placed next to another exhibitor must be indicated below. Please note that there is no guarantee a special request will be fulfilled.

Booth placed next to: _____

Registration Fees include: 8' x 10' booth area (pipe & drape), 1 skirted table, 2 chairs and sign

Please check if Electrical Outlet is needed. (*If not requested, no electrical outlet will be provided.*)

TO RESERVE EXHIBIT BOOTH, PLEASE RETURN TO:

GNJMA, Executive Director's Office • 910 Beechwood Ave. • Cherry Hill, NJ 08002

Phone: 856-665-3200 • Fax: 856-665-3204 • E-mail: monica@gnjma.com

BOOTH FEES: *Register by September 10th, 2010*

Registration Fees:

\$395 Members

\$495 Non-members

I have enclosed a check in the amount of \$ _____.

All registration fees are non-refundable.

Make checks payable to: Greater New Jersey Motorcoach Association

Please note that GNJMA does not accept credit cards as a form of payment.